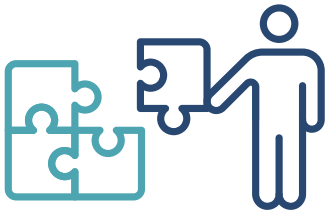


COMMUNITY VOICE INTERACTION • PARTICIPATORY RESEARCH METHODS • FOCUS GROUPS • COMMUNIT ENGAGEMENT • SYSTEMS CHANGE • SUSTAINABLE OUTCOMES • LEADERSHIP • SURVEY DEVELOPMENT SOLUTIONS • DISCUSSION • KEY INFORMANT INTERVIEWS • QUALITATIVE RESEARCH • BELIEFS PERSPECTIVES • DATA ANALYSIS COLLABORATIVE PROCESS • QUALITATIVE ANALYSIS BIG P CONTEXT STATE DATA SETS • DATA INTERPRETATION • DATA DRIVEN FOCUS MAKING COLLE PLANN



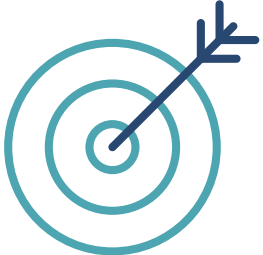
WORK WITH US: COMMUNITY HEALTH NEEDS ASSESSMENTS

Community health needs assessments (CHNA) are used to systematically identify priority needs in health, health care, and social determinants of health for a community along with resources to address disparities and inequities. CHNAs involve community leaders and advocates as well as community members in participatory research.



Mission Alignment

THI, a 501(c)3 nonprofit, works to advance the health of all to support healthy people and healthy communities. **Improve health in your community** by understanding emerging data trends and patterns, areas of unmet need, assets and opportunities, and priorities to work on.



Customized Services

Customized to your needs and budget, we use a combination of **qualitative and quantitative research methods** to collect information and report on what is known and available. **We apply an equity lens to all of our work**, involving the community at every step.



Success and Experience

THI regularly partners with hospitals, health systems, health departments, local governments, philanthropic organizations, and community-based organizations. Our diverse team, **highly trained in data collection and analysis**, helps you understand the complete picture of what influences health in your community.

Community health needs assessments produced by THI:

- Bastrop County, TX (St. David's HealthCare)
- Caldwell County, TX (St. David's HealthCare)
- Good Shepherd Health System (CHRISTUS)

- Hays County, TX (St. David's HealthCare)
- Nueces County, TX (Nueces County Hospital District)
- Southeast Texas Health System (CHRISTUS)

- St. Michael Health System (CHRISTUS)
- Trinity Mother Frances Health System (CHRISTUS)
- Williamson County, TX (St. David's HealthCare)

Since 2009, Texas Health Institute has conducted objective, participatory community health needs assessments, to help organizations and communities strategically address health disparities and inequities.

A community health needs assessment provides the opportunity for influencing policy, collaboration, and research, as well as monitoring and promoting health equity using meaningful and actionable reports. THI can also help hospitals meet their IRS 990 requirements and assist health departments to earn accreditation from the Public Health Accreditation Board.

Community Voice Integration

THI staff value and elevate community collaboration and participatory research methods.

- Community engagement
 - Engage leaders, community-based organizations, and community members
 - Inspire leadership toward long-term, sustainable outcomes, including systems change
- Focus group recruitment and facilitation
 - Develop discussion guide
 - Conduct discussion
 - Help identify issues of concern
 - Give community members the opportunity to identify solutions
- Key informant interviews
 - Seek first-hand accounts
 - Gain insight into pressing issues or problems
 - Understand motivation and beliefs
- Survey development and deployment
 - Design valid survey instrument
 - Disseminate and collect responses

Data Analysis

Our in-house experts conduct rigorous analysis and use a collaborative process to understand data.

- Qualitative analysis
 - Make sense and interpret information from focus groups and key informants
 - Produce a big picture understanding with community context
- Quantitative analysis and visualization
 - Source publicly available national and state data sets, including Census data
 - Provide analysis and interpretation of data for data-driven action
 - Create engaging, accessible, and understandable visualizations

Communications

Texas is diverse, and our team knows how to communicate with organizations and residents.

- Bilingual
 - Develop data collection instruments in both English and Spanish
 - Translate Spanish transcripts in house
- Customized reports
 - Deliver clear and elegant products
 - Incorporate equity and accessibility
 - Adhere to required style guidelines
- Sensemaking sessions
 - Improve shared group understanding
 - Draw out collective insights and add context to data analysis
 - Collaborate on final product

Community Health Improvement

We don't just stop at conducting assessments, but can help communities take action to improve their health.

- Track and facilitate the community health improvement planning process
- Formulate goals, tactics, and strategies to meet priorities
- Develop an evaluation plan to assess progress and impact

Allow us to create a customized proposal for your goals and budget. Email rchiang@texashealthinstitute.org.

texashealthinstitute.org

