

# WORK WITH US: CONVENINGS

Texas Health Institute offers a unique capacity to develop customized convenings for mission-aligned organizations. We will work with you to build connections, facilitate dialogue, strengthen partnerships, act on shared priorities, and free up your valuable time, resources, and energy.



# **Mission Alignment**

THI, a 501(c)3 nonprofit, works to advance the health of all to support healthy people and healthy communities. **Elevate your mission and strategy** through a convenings partnership that supports you in meeting your organizational goals and objectives.



# **Customized Services**

We are a dedicated team driven to make your **uniquely tailored convening a success**. We manage tedious tasks and continuously hone our expertise to offer the best guidance and execution for smooth on-site, virtual, and hybrid convenings.



# **Success and Insights**

Our convenings consistently earn five-star ratings, with leaders, collaborators, and attendees alike noting our exceptional customer service, professionalism, and attention to detail. In addition, we provide **measurable outcomes and insights** that can inform your strategy.

# **Current and recent convenings produced by THI:**

#### **State**

Health Integration Leadership Convening

James Steele Conference on Diseases in Nature Transmissible to Humans (DIN)

Texas Accountable Communities for Health Initiative (TACHI) Convening Texas Health Policy Forum

Texas Primary Care Consortium Summit and quarterly webinars

#### Regional

Mountain States Regional Genetics Network–Annual Team Meeting and Annual Genetics Summit

#### **National**

Communities Joined in Action National Conference

National Network of Public Health Institutes (NNPHI) and Centers for Disease Control (CDC) COVID-19 Health Disparities Grant Convening Partner

Patient Centered Outcomes Research Institute (PCORI) Dissemination Capstone Summit

Since 2010, THI has been a neutral convener and balanced facilitator, elevating our convenings into an institutional strategy to move the needle on health.

With our team at your side, you can organize webinars, learning collaboratives, multi-day summits, and more with clarity, confidence, and efficiency.

When you choose to partner with THI, we can handle all or part of your convening, including:

## **Administration**

THI can serve as liaison with sponsors, exhibitors, venues, vendors, software providers, and more.

- Technology
- Contract management
- Finance

## **Logistics and Planning**

THI can handle the nuts and bolts of every aspect, from speaker selection to participant experience.

- Sponsor and exhibitor management
- Speaker management
- Programmatic development
- Continuing education management
- Timeline management

## **Communications**

THI can provide full external campaign planning or handle internal reminders and follow-ups.

- Timelines and deadline reminders
- Training on technology and processes
- Confirmations and logistics instructions
- Evaluation collection
- Promotional materials

## **Evaluation**

THI can use our data expertise to evaluate the event and make recommendations for future events.

- Program or marketing outcomes
- Pre- and post-tests
- Change in knowledge, attitudes, perceptions

Reach out to our team to allow us to create a customized strategy for your goals and needs. Email convenings@texashealthinstitute.org.

