

TECHNOLOGY • REGISTRATION • MOBILE APP • VIRTUAL EVENT PLATFORM • CONTRACT MANAGEMENT • SPONSOR AGREEMENTS • SITE SELECTION AND VENUE • NEGOTIATIONS • FINANCE BUDGETING • FISCAL MANAGEMENT • SPONSOR AND EXHIBITOR PROMOTION AND MANAGEMENT • PROGRAMMATIC DEVELOPMENT • SUBJECT MATTER EXPERTS • CONTINUING EDUCATION • PROVIDER SPEAKERS • POST-VENT MANAGER • ATTENTION



WORK WITH US: CONVENINGS

As part of our mission to “advance the health of all,” THI offers a unique convenings service to mission-aligned organizations. We will work strategically with you to build connections, facilitate dialogue, strengthen partnerships, and create a space to take action on shared priorities. Customized to support your organization’s vision and goals, the tools and services we offer will free up your valuable time, resources, and energy.



Mission Alignment

THI, a 501(c)3 nonprofit, works to advance the health of all to support healthy people and healthy communities. **Elevate your mission and strategy** through a convenings partnership that supports you in meeting your organizational goals and objectives.



Customized Services

We offer over 50 services with a growing, dedicated team who will make your **uniquely tailored convening a success**. We manage tedious tasks and continuously hone our expertise to offer the best guidance and execution for smooth on-site, virtual, and hybrid convenings.



Success and Insights

Our convenings consistently earn five-star ratings from attendees, and stakeholders have noted our exceptional customer service, professionalism, and attention to detail. In addition, we provide **measurable outcomes and insights** that can inform your strategy.

State, regional, and national convenings produced by THI:

- COVID-19 in Texas Webinar Series
- Communities Joined in Action Annual Conference
- James Steele Conference on Diseases in Nature Transmissible to Humans
- County Health Rankings Webinar
- Texas Hurricane Response Hub ECHO Series
- Health Opportunity and Equity Initiative Webinar
- Mountain States Regional Genetics Network – Annual Winter Meeting and Annual Genetics Summit
- Texas Primary Care Consortium Annual Summit
- Texas Association of Community Health Centers Health Information Technology and Clinical Virtual Conference
- Southern Obesity Summit

Since 2010, Texas Health Institute has been a non-partisan convener and balanced facilitator, elevating our convenings into an institutional strategy to move the needle on health.

With our team at your side, organize webinars, focus groups, or multi-day summits with clarity, confidence, and efficiency. Together, we will review your desired outcomes, the history of your event and organization, your expectations, and strategies for outreach. In addition, we can help you define your audience—both established connections and new attendees—and bring in diverse perspectives and stakeholders.

When you choose to partner with THI, we can handle part or all of your convening, including:

Administration

THI can serve as liaison with sponsors, exhibitors, venues, vendors, software providers, and more.

- Technology
 - Registration website
 - Mobile event app
 - Virtual event platform
- Contract management
 - Sponsor and exhibitor agreements
 - Site selection and venue negotiations
- Finance
 - Budgeting
 - Fiscal management

Logistics

THI can handle the nuts and bolts of every aspect, from speaker selection to participant experience.

- Sponsor and exhibitor promotion and management
- Programmatic development
 - Find subject matter experts, including experts from within THI
 - Consult on theme and agenda
- Continuing education management
 - Contract with providers
 - Coordinate with speakers
 - Administer post-event survey
 - Distribute CEU certificates
- Timeline management
- Technology implementation
- Attendee feedback
- Experiential planning: virtual, in-person, hybrid

Communications

THI can provide full external campaign planning or handle internal reminders and follow-ups.

- Staff or committee members
 - Timelines and deadline reminders
 - Training on technology and processes
- Speakers
 - Information collection
 - Timeline and deadline reminders
 - Training on technology and processes
- Registrants
 - Confirmations and logistics instructions
 - Feedback and CEU evaluation collection
- Promotional
 - Website development
 - Graphics: digital and print
 - Messaging, branding, theme(s)
 - Marketing plan

Evaluation

THI can use our data expertise to evaluate the event and make recommendations for future events.

- Program or marketing outcomes
- Pre- and post-tests
- Change in knowledge, attitudes, perceptions
- Sponsor, exhibitor, and presenter perceptions
- Participant perceptions

texashealthinstitute.org



Allow us to create a customized proposal for your goals and budget. Email convenings@texashealthinstitute.org.

